SOFTWAREGURU.CLOUD
Virtual World Solutions

Software Guru Privacy Policy

Effective as of June 1, 2016

This privacy policy ("Policy") describes how Software Guru Cloud Group, Inc. ("Software Guru") collects, uses and shares the personal information of consumer users of this website, http://www.SoftwareGuru.cloud/ (the "Site"). This Policy also applies to all of our other web sites that post this Policy.

WHAT WE COLLECT

We may collect both personally identifiable and non-personally identifiable information from you (collectively, "your information") through the Site. Personally identifiable information is information that identifies (whether directly or indirectly) a particular individual, such as your name, postal address, email address and telephone number. Non-personally identifiable information is information that does not directly or indirectly identifies you, and cannot reasonably be used to identify you. When non-personally identifiable information is directly or indirectly associated with personally identifiable information, this non-personally identifiable information may also be treated as personally identifiable information. Personally identifiable information may be treated as non-personally identifiable information after it has been aggregated and anonymized so that it no longer identifies you or can be used to identify you.

We may collect personal information from you in a range of ways.

- Information You Give Us . We collect your name, email address and any other information you give us on your site.
- Information We Get Elsewhere . We may get information about you from other sources, such as other agreements between you and us. We may add this to information we get directly from your use of this Site.
- Information Automatically Collected We may automatically log information about you. For example, when visiting our Site, we log the pages you view, how long you spend on a page, access times and information about your use of our Site and actions you take on our Site. This type of information is collected to improve the Site and make it more useful to you.
- Cookies. We may log information about you using "cookies." Cookies are small data files stored on your hard drive by a web site. We may use both temporary cookies (which expire once you close your web browser) and persistent cookies (which stay on your computer until you delete them).

HOW WE USE YOUR INFORMATION

We may use your information as follows:

- To operate, maintain, and improve our Site, products, and services;
- To respond to comments and questions and provide customer service; and
- To provide and deliver products and services customers request.
- We store your personal information in our cookies; and we use those cookies to track and keep information about your movement from page to page within the Site.

We will only keep your personally identifiable information for five (5) years, after which time your personally identifiable information will be deleted from our records.

SHARING OF YOUR INFORMATION

We will not share or sell your personally identifiable information with other parties, except:

- When we do a business deal, or negotiate a business deal, involving the sale or transfer of all or a part of our business or assets. These deals may include any merger, financing, acquisition, or bankruptcy transaction or proceeding;

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- To detect, investigate and prevent activities that may violate our policies or be illegal ;
- When we decide in our sole discretion that we need to for legal, protection, and safety purposes, including:
  o To comply with laws;
  o To respond to lawful requests and legal processes;
  o To protect the rights and property of Software Guru, our agents, customers, and others. This includes enforcing our agreements, policies, and Terms and Conditions and
  o In an emergency. This includes protecting the safety of our employees and agent s, our customers, or any person; and
- When we decide in our sol e discretion that we need to share information with one of our employees or agents who needs it to do work for us.

We may share non-personally identifiable information with others.

PROTECTION OF YOUR INFORMATION—SECURITY MEASURES

We store your personal information on our servers in encrypted form using AES256 bit encryption. We do not employ any other technological measures to secure your personal information. We use reasonable commercial efforts to restrict access to your personal information to our employees, contractors, and agents, for whom the information is necessary to respond to you and provide, maintain and improve the Site.

THIRD PARTY SITES

Our Site may provide links to third-party web sites for your convenience and information. If you access those links, you will leave our Site. We do not control those sites or the privacy practices of their operators, which may differ from ours. We do not endorse or make any representations about third party web sites. The information you choose to give to unrelated third parties is not covered by this Policy and we have no responsibility to you with regard to your use of those third party web sites. We encourage you to review the privacy policy of any company you access on the Internet before submitting your personal information.

YOUR CONTROLS

You can request that we purge all of your personally identifiable information from our records by emailing us at privacy@SoftwareGuru.cloud

You can typically remove and reject cookies from our Site with your browser settings. Many browsers are set to accept cookies until you change your settings. If you remove or reject our cookies, it could affect how our Site works for you.

Certain browsers permit users to change settings so that the browser sends "do not track" signals to the web sites visited by the user. We do not respond to such requests. However, except for our use of cookies, we also don't collect personally identifiable information about your browsing activities over time or across third party web sites or online services, regardless of whether we do or don't respond to "do not track" signals from your browser. If this policy changes, that change will be reflected in an updated version of this Policy.

CHILDREN

We respect the privacy of parents and children and are committed to complying with the Children's Online Privacy Protection Act ("COPPA"). Our Site is not directed to children under the age of 13, and we do not knowingly collect personally identifiable information from children under the age of 13. If a parent believes that his or her child has provided us with personal information, he or she can contact us via e-mail as listed below. We will promptly delete the information upon learning that it relates to a child under the age of 13.

CONTACT INFORMATION

We welcome your comments and questions about this Policy. You may contact us with comments and questions on this Policy by email at privacy@Software Guru.com

CHANGES TO THIS PRIVACY POLICY

From time to time, we may change this privacy policy to accommodate new technologies, industry practices, regulatory requirements or for other purposes. If we make any changes, we will post the revised Policy on our Site and change. New versions of this Policy will be effective and binding immediately. It is your responsibility to review this Policy from time to time.